



USA BASEBALL AND METRO PINS ANNOUNCE PARTNERSHIP RENEWAL

Metro Pins named co-presenting sponsor of USA Baseball Community Coach Clinics

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CARY, N.C. – USA Baseball and USA Baseball Sports Properties within Learfield, the media and technology company powering athletics, today announced a two-year partnership renewal with Metro Pins, continuing the brand’s role as an Official Supplier of the organization.

As part of the renewed agreement, Metro Pins will serve as a co-presenting sponsor of USA Baseball’s Community Coach Clinics. Held year-round at facilities nationwide, these free clinics play a foundational role in USA Baseball’s commitment to elevating coach education across the United States. Each clinic provides coaches the opportunity to learn and grow through networking with peers and participating in seminar-style instruction and on-field demonstrations led by respected coaches from across the game.

Metro Pins will also continue to work with USA Baseball to design and create custom award medals for participants at select USA Baseball events, reinforcing the organization’s commitment to providing meaningful, commemorative experiences for athletes and teams.

“USA Baseball is excited to renew our partnership with Metro Pins and expand their involvement through the Community Coach Clinics,” said USA Baseball Chief Operating Officer David Perkins. “Their continued support to our organization enhances our ability to recognize the athletes who excel at our events while also investing directly in the education and development of coaches across the country.”

“Metro Pins is honored to extend our successful partnership with USA Baseball and LEARFIELD as an Official Supplier of custom award medals, trading pins, and promotional items,” said Metro Pins Owner Morgan Flom. “As we continue to provide exceptional memorabilia for USA Baseball events and participants, we are thrilled to deepen our support by becoming a co-presenting sponsor of the USA Baseball Community Coach Clinics, which take place year-round at facilities nationwide, helping to educate and empower coaches in communities across America.”

USA Baseball Sports Properties is a Cary-based team within Learfield dedicated to representing USA Baseball by developing and managing sponsor relationships with brands looking to align with USA Baseball and its events and programming.

About USA Baseball

Headquartered in Cary, North Carolina, USA Baseball serves as the national governing body for baseball in the United States. Since 1978, the organization has been dedicated to **Leading the Growth of Our Pastime’s Future**, supporting and protecting the game for its 17.3 million participants nationwide. A proud member of the United States Olympic & Paralympic Committee (USOPC) and the World Baseball Softball Confederation (WBSC), USA Baseball’s national teams have earned 72 gold medals in international competition, including two Olympic gold medals and a World Baseball Classic title. Beyond competition, USA Baseball champions the sport’s growth and well-being through initiatives such as **BASE (Baseball Athlete Safety Education)**, **Fun At Bat**, **Pitch Smart**, **PLAY BALL**, the **Prospect Development Pipeline**, and **USABat**. Additionally, it recognizes the nation’s top amateur baseball player each year with the

prestigious **Golden Spikes Award**. For more information about USA Baseball, its national teams, or its development initiatives, visit USABaseball.com or USABDevelops.com.

About Metro Pins

Metro Pins is a full-spectrum promotional advertising specialty company that connects organizations, companies, and individuals with proven-effective promotional items. Our rich selection, unique design service, amazing value, and personalized ordering process helps you quickly customize promotional products that showcase your brands and ideas. For your upcoming business meetings, trade shows, events or celebrations, put our team's knowledge and experience to work for you. Serving customers across the US and the globe for 20+ years, our primary goal is to boost brand awareness and product sales for clients via effective advertising specialty items. We bring your ideas to life on the products you want.